



# Don't Have a Litter, We'll Fix Your Critter

Project #  
19-434

County: Queen Anne's County

Number of Cats Spayed:	55	Number of Dogs Spayed:	25
Number of Cats Neutered:	37	Number of Dogs Neutered:	19
Amount Received: 10,417.50		Amount Remaining (to be returned to MDA): 0	

### Project Synopsis:

This project targeted low-income owners in Queen Anne's County and proposed to provide surgeries to provide no-cost surgeries to 135 pets. Actual pets served were 136.



### Project Description:

The purpose of the grant project is to offer free spay & neuter services to low-income families who might otherwise alter their pets because of the costs. The Animal Welfare League of Queen Anne's County is a private nonprofit animal shelter that serves as the open admissions shelter for Queen Anne's County. This grant allowed us to reduce pet overpopulation in areas that correlate with high surrenders. We have seen a decrease in owner surrenders in areas that were targeted with the grant program.

### Summary of Approach:

1. We used our Facebook page as a primary source of marketing.
2. We held over 20 adoption and fundraising events last year, which promote the Spay & Neuter grant.
3. We pushed the Spay & Neuter grant through printed media such as Shore Update Magazine, Bay Times Newspaper, and QAC TV.

### Accomplishments:

1. Met targeted number of surgeries
2. Provide an excellent community program to the residents of Queen Anne's County.

### Lessons Learned:

1. Better ways to target low-income areas
2. Facebook was our most accessible tool for marketing. It attracted 65% of the applicants.
3. Low-cost rabies and microchip clinics are an excellent opportunity for starting a conversation with owners of unaltered animals.



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4. The public wasn't as informed about spay and neuter. In the future would focus on community outreach and education. AWL would need to work collaboratively with County Animal Control in extending more of a reach.

**Attachments:**

**For More Information Contact:**

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